

# Let's get digital.



## NEED TO KNOW

There's lots of variety in digital careers. Maybe you want to use social media to make the world know about a brand, or create video games with a big name or indie studio? Maybe your passion is cybersecurity or putting human knowledge into the Cloud? It's up to you.

## FACTS

Big money potential  
Everyone wants your skills  
Keep your options open  
Loads of variety

## MYTHS

Do you need to know maths?  
Do you need a degree?

## JOB TRENDS

Average pay for digital managers: £48,360  
Average weekly pay: £930  
Average hourly pay: £9

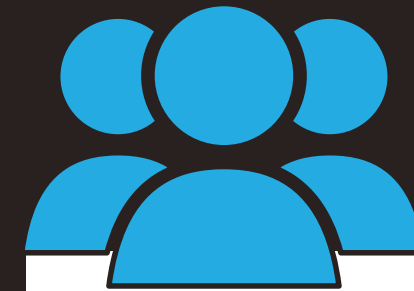


## HOT OR NOT?

This sector is growing by 4.2% with over 8,100 new jobs by 2027.

## DID YOU KNOW?

Esports is a real career choice. You can even do BTECs in esports.



## USEFUL SKILLS

Willing to try new ways of doing things  
Willing to try, fail, try again, and 'fail better' until you succeed!  
Staying up to date with digital or marketing trends  
Basic digital skills  
Basic coding (HTML, CSS, PHP)

## ROUTES IN

GCSEs and A LEVELS  
BTECs and T LEVELS  
Digital Bootcamps  
Traineeships  
Apprenticeships  
Degree Apprenticeships  
Degrees



## WHAT COULD YOU DO?

An A-Z of Apprenticeships  
Esports Producer  
Digital Marketer  
Games Tester  
Data Analyst  
Cybersecurity Officer  
Web Developer



## EXAMPLES OF USEFUL WORK EXPERIENCE

Basic digital skills  
Using social media / blogging  
Creating or using websites  
Office experience

